

*Non-Infrastructure*

*MC-01*



**MARICOPA COUNTY  
DEPARTMENT OF PUBLIC HEALTH (MCDPH)**

**Arizona Safe Routes to School Program  
Non-Infrastructure Projects  
Cycle Two**



**DECEMBER 21, 2007**

**COPY**

**COG/MPO review verification**

All COGs/MPOs are required to complete the following information upon reviewing and ranking this project. Detach this page and return it to ADOT by January 25, 2008, at the address below, along with a comprehensive listing of all ranked projects in your jurisdiction.

Project name: WALK AND ROLLERS

COG/MPO name: MARICOPA ASSOCIATION OF GOVERNMENTS

Signer name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Brian Fellows  
Safe Routes To School Program Coordinator  
Arizona Department of Transportation  
206 S. 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

**ARIZONA DEPARTMENT OF TRANSPORTATION**  
**SAFE ROUTES TO SCHOOL PROGRAM 2007 GRANT APPLICATION**  
**Maricopa County Department of Public Health**

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### **Application Checklist:**

- ☒ You may design a unique cover page for your application.
- ☒ Attach this checklist to your completed application.
- ☒ Contact your local/city Safe Routes To School Coordinator or other qualified bicycle/pedestrian professional and conduct a 'walk-about' to assess your project (see 'List of Local SRTS Coordinators' at [www.azdot.gov/saferoutes](http://www.azdot.gov/saferoutes)).
- ☒ Your project must be within 2.0 miles of at least one target school.
- ☒ Attach to your completed application your school safe routes plan, if available.
- ☐ If the applicant is a non-profit organization, attach 501(c)3 letter or Certificate of Good Standing where indicated.
- ☒ Attend a Safe Routes To School training session (optional).
- ☒ Use Microsoft Word or Adobe Acrobat formats, single spacing, and a 12-point font.
- ☒ Complete the Project Contact Information page.
- ☒ Complete the Application Narrative sections (observe character limits).
- ☒ Complete the Budget/Cost Estimates page.
- ☒ Describe how you will evaluate your program/project.
- ☒ Complete the Project Review and Signatures section.
- ☒ Attach all appropriate supporting documents (maps, photos, letters of support). If you are sending any of these documents under separate cover, observe the same deadline as the body of the application.
- ☒ Include letters of support in your application packet – **DO NOT SEND THEM TO ADOT.**
- ☒ Mail or deliver sixteen (the original plus 15) copies of the completed application to Brian Fellows, Safe Routes To School Coordinator, Arizona Department of Transportation, 206 S. 17th Ave., Mail Drop 310B, Phoenix, AZ 85007. **They must be received by ADOT no later than December 21, 2007 at 5:00p.**
- ☒ Contact your regional Council of Governments or Metropolitan Planning Organization (See attached list of Arizona Councils of Governments and Metropolitan Planning Organizations) to determine the number of copies that they require. **Copies mailed to the COG/MPO must be received by ADOT no later than December 21, 2007 at 5:00p.** If your COG/MPO chooses not to accept/review Safe Routes applications, contact Brian Fellows by phone at (602) 712-8010 immediately.
- ☐ **COGs/MPOs please rank all applications and notify ADOT Safe Routes To School Coordinator no later than January 25, 2008.** If you have any other questions, call Brian or e-mail him at [bfellows@azdot.gov](mailto:bfellows@azdot.gov).



## Application

### Project Contact Information

(Include the main points of contact for this grant application)

Project name: **WALK AND ROLLERS**

Site address: **6825 S 10th Street**

City: **Phoenix**

Zip Code: **85042**

**Applicant (Government agency, school/district, non-profit):**

**Maricopa County Dept. of Public Health**

[NOTE: the applicant will be the project's *fiscal agent*, sending and receiving all monetary payments.]

Address: **4041 N. Central Avenue, Suite 1400**

City: **Phoenix**

Zip Code: **85012**

**Applicant/project/grant contact person:** **Toby Urvater**

Telephone: **(602) 506-6853**

E-mail address: **tobyurvater@mail.maricopa.gov**

**Government agency partner contact person:** **Don Cross, City of Phoenix Safe Routes**

Address: **200 W. Washington, 6th Floor**

City: **Phoenix**

Zip Code: **85003**

Telephone: **(602) 534-2020**

E-mail address: **donald.cross@phoenix.gov**

**Project Information**

Project name: WALK AND ROLLERS

Project/school site name and a address: John F. Kennedy School 6825 S. 10<sup>th</sup> St.

In what U.S. Congressional District is the target school: 4th

**Applicant**

**(government agency, school, district, non-profit):**

[NOTE: the applicant will be the *fiscal agent*, sending and receiving all monetary payments.]

[IF YOU ARE A NON-PROFIT, ATTACH YOUR IRS 501(c)3 LETTER AND CERTIFICATE OF GOOD STANDING]

Amount of Safe Routes To School funds requested this cycle: \$43,958.00

Project category (Select all that apply; must have an evaluation component):

- Non-infrastructure/Education

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Bike rodeo                | <input type="checkbox"/> Parent-focused education      |
| <input checked="" type="checkbox"/> Student-focused education | <input checked="" type="checkbox"/> Walking school bus |
| <input type="checkbox"/> Bike train                           | <input checked="" type="checkbox"/> Pay or stipends    |
| <input type="checkbox"/> Consultants                          | <input type="checkbox"/> Other (explain below)         |

- Non-infrastructure/Enforcement

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Law enforcement activities | <input type="checkbox"/> Equipment for law enforcement activities |
| <input type="checkbox"/> Crossing guard training               | <input type="checkbox"/> Neighborhood watch programs              |
| <input type="checkbox"/> Photo enforcement                     | <input type="checkbox"/> Vehicle speed feedback signs             |
| <input type="checkbox"/> Targeted pedestrian safety            | <input type="checkbox"/> Other (explain below)                    |

- Non-infrastructure/Encouragement

- |  |   |
|--|---|
| <input type="checkbox"/> Mileage clubs             | <input checked="" type="checkbox"/> Bicycle helmet giveaways and fittings |
| <input checked="" type="checkbox"/> Giveaway items | <input type="checkbox"/> Other (explain below)                            |

- Evaluation

- |  |
|--|
| <input checked="" type="checkbox"/> Biking and walking surveys (See ' <u>Student Travel Tally Sheet</u> ' on web site) |
| <input type="checkbox"/> Other data collection/tabulation:   |
| <input type="checkbox"/> Safety benefits   |
| <input checked="" type="checkbox"/> Parent or child behavioral changes (See ' <u>Parent Survey</u> ' on web site)      |
| <input type="checkbox"/> 'Champions,' volunteers, partnerships nurtured (people, groups involved)                      |
| <input type="checkbox"/> Student health, air quality, congestion, or other potential benefits                          |
| <input type="checkbox"/> Other:  |



ADOT Safe Routes To School Program  
Non-infrastructure Application

**School profile:**

Target school(s): 

SCHOOL A	John F Kennedy
----------	----------------

SCHOOL B	C O Greenfield
----------	----------------

SCHOOL C	Houston
----------	---------

**[NOTE: if the project includes direct involvement with more schools than space provides, copy this page, complete it for each additional school, and attach it immediately after this page.]**

Is this school designated as Title 1: ☒ Yes ☐ No

Name other elementary or middle schools within 2.0 miles that are partners with the target school(s) in this project: No additional partners

Name other schools within 2.0 miles that are *not* eligible (i.e. high school, pre-K) and/or that are not included in this project/application: South Mountain High School

Grade levels: 

SCHOOL A	K-3
----------	-----

SCHOOL B	4-8
----------	-----

SCHOOL C	K-8 disabled
----------	-----------------

 Number enrolled: 

SCHOOL A	750
----------	-----

SCHOOL B	730
----------	-----

SCHOOL C	222
----------	-----

School calendar: ☒ traditional ☐ Year-round (explain) ☐ modified \*(explain)

\*

Number of students who live within **1.0 - 2.0** miles from school:  
Number of students who live within **½ - 1.0** mile of the school:  
Number of students who live within **¼ - ½** mile of the schools:  
Number of students who live within **0 - ¼** mile of the schools:  
Number of students taking the bus: (incl. school, daycare, city buses):  
Estimated number of students currently walking to school:  
Estimated number of students currently bicycling to school:

SCHOOL A	SCHOOL B	SCHOOL C
750	730	167
563	568	84
325	346	63
107	199	20
188	161	178
370	438	0
30	30	0

Existing bicycle or pedestrian programs (walking school bus) or street/crossing features (i.e., bike lanes, sidewalks, special crosswalks) (155 character limit):

Does the school or district have policies that prohibit students from biking or walking to school, or that mandate busing? If yes, please explain (200 character limit):

There are no policies in place that would prevent the students from biking or walking.

If yes, please explain any plans to change these policies, including a timeline and deadline for achieving this (225 character limit): NA



**Application Narrative**

(Do not change the format or order of questions)

**What is the problem your project addresses?:** (1,025 character limit)

Fast growth in the Valley means increased congestion on the County's streets, which pollutes the air and can lead to chronic disease. MCDPH has a long history of involvement in efforts to promote active and healthy lifestyles in order to reduce the incidence of childhood obesity and chronic diseases.

Having safe routes to school is even more challenging for kids in underserved areas that lack the resources and support necessary to encourage active and safe alternatives to riding to school. This is the case in the three schools chosen for Active n' Safe. These schools are in tandem and within less than a mile from one another, one of which is a special needs facility; the grades range from K to 8. There is a combined student population of approximately 2,000; eighty-percent of which currently walk to school. Though the number of walking students seems encouraging, there is a lack of infrastructure and students have adopted dangerous walking and biking habits.

**Accurately describe your project:** (2,050 character limit)

The Maricopa County Department of Public Health (MCDPH) Active n' Safe program will encourage students to walk and bike to school and educate students, faculty, staff and parents on safety and the benefits of active transportation to school. The Safe Routes to School (SRTS) program messages will be delivered through student-centered safety education, give-aways and community events to encourage and reinforce the use of safe, active transportation centering on three of the schools within the Roosevelt School District.

MCDPH will select and provide education, training and resources to a staff member (School Liaison) in each of the three schools. MCDPH will train the School Liaison to deliver safety education to students of varying levels of comprehension (including special needs) and provide the necessary educational materials. MCDPH will assist in coordinating with law enforcement staff to facilitate a bike rodeo reaching students from all three schools, and provide a bike helmet give-away at the bike rodeo. MCDPH will also provide incentives for students and teachers taking student travel tallies. MCDPH will assist the School Liaison in conducting large-scale events that will allow students, parents, and community members to put into practice the safety messages they have received. Examples of these events are International Walk to School Day, Bike Rodeo, Walking Wednesday, Safety Night, walking school bus and bike train. Each of these events will be preceded by a motivational pre-event assembly for the students and will allow MCDPH to deliver safety messages. MCDPH will work with the school liaison on evaluation and data collection.

Finally, each School Liaison will lead the school SRTS coalition that will be the driving force behind sustaining SRTS program activity. The coalition will work in conjunction with MCDPH and the City of Phoenix Department of Transportation to begin infrastructure and enforcement changes to make the walking and biking more safe and appealing.



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**Site safety/crash history** (1,025 character limit); describe extraordinary occurrences on streets within 2-mile radius from target school. You may reference and/or attach crash reports, news stories, school or parental surveys and concerns, observed/potential conflicts) You will be awarded more points if you 1) provide actual law enforcement crash data reports, or 2) attach a letter from a law enforcement officer at the department head level or above confirming and explaining the situations:

From 2001-2005, there have been 5311 motor vehicle collisions (MVC). This results in 1062 crashes within this two-mile radius every year. Data from the City of Phoenix Police Department shows that 147 (MVC) involved pedestrians. Six hundred fifteen MVC's were single car crashes involving a stationary object such as fencing and stop signs. Ninety seven of the MVC's in this area have involved bicycles. The majority of these crashes have been rear end crashes and angles totaling more than half of the total collisions in that area. Of the 5311 MVC's, 49 fatalities have been reported and 2251 injuries. Finally, property damage only was reported for over 3,000 crashes. In, the past six months a total of 230 crashes were reported in this two mile area. Seventy-seven of these crashed resulting in injury. With the help of the South Mountain Police Department, MCDPH intends to create a more pedestrian friendly area for the children that are walking and biking to school (see attachment 2).



**Describe how the five “Es” will be used in your project, or are currently being used in your community** (2,025 character limit); see [www.azdot.gov/saferoutes](http://www.azdot.gov/saferoutes) for definition of “The 5 Es”).

**APPLICANTS: Your program or project needs to address the 5 Es even if you are not applying for funding for certain ones. If work on other E's is being done in your community (or already is in place), with or without using SRTS funds, and even though you are not requesting funds for them, include them in your text. The more E's you address, the higher the score you will receive.**

#### Education

- a. Provide education/training to schools about the Safe Routes to School Program to assist schools in program implementation.
- b. Provide teachers and other school representatives training and materials so they can provide their students basic information about benefits of an active lifestyle and bike/ pedestrian safety.
- c. Assist and support schools in planning and coordinating educational activities such as bike rodeos, bike and pedestrian safety talks from fire or police personnel, and safety fairs for students, parents, and neighbors.

#### Encouragement

- a. Assist the school in planning and coordinating encouragement activities: Walk to School Day & Walking School Bus
- b. Provide students with incentive items, such as reflectors and bike helmets to schools. Reflectors encourage students to actively commute to school while ensuring their safety. Helmet distribution is essential to increasing safe biking to school.

Evaluation will be ongoing, and will include the following:

- a. Tally of the number of students actively commuting to school (at program start and quarterly).
- b. Parent and student surveys to collect data about attitudes on walking and biking to school, and identify barriers to active transportation.
- c. Observational data collection; this will evaluate the walkers' and bikers' departure from, and arrival to schools, and the schools' pick up and drop off situation; as well as numbers of walkers and bikers and key safety concerns. This information will be used to plan other Safe Routes educational encouragement activities and assist schools and project staff in working with other community partners to address particular issues at each school.

#### Enforcement

- a. MCDPH will attempt to recruit celebrity crossing guards to participate in student safety efforts.
- b. Safety awareness workshops targeting the school community will be held throughout the year.
- c. Neighborhood watch programs will be encouraged to mobilize safety patrols and speed watch initiatives.

ADOT Safe Routes To School Program  
Non-infrastructure Application

**Describe how you will collect data walking/biking participation from all schools** (1,025 character limit)

MCDPH will work with the School Liaison from each school to collect baseline and quarterly data throughout the grant period. MCDPH will provide incentives to teachers to encourage them to collect student travel tallies and will work with the School Liaison in collecting and compiling them. MCDPH will also conduct a pre- and post student survey to measure gains in safety knowledge through student-centered education. MCDPH staff will also complete an initial observation of student arrival and departure areas from each school to note the number of walkers and bikers and the safety practices they exhibit. A parent survey will also be conducted to provide the School Liaison with clear data regarding parent concerns and needs and their current methods of transporting their children to and from school.



# ADOT Safe Routes To School Program Non-infrastructure Application

## Evaluation Plan:

This chart is for names and affiliations only – no walking/biking numbers are required. List these in each box. In order to collect this walking/bicycling data we highly recommend that you use the [Student Travel Tally Sheet](http://tpd.azdot.gov/planning/srts_index.php) that can be found at [http://tpd.azdot.gov/planning/srts\\_index.php](http://tpd.azdot.gov/planning/srts_index.php). To add more schools to your chart, photocopy this page and attach it immediately following.

	Yr 1/Q1 (Dates of 5-day per.)	Yr 1/Q2 (Dates of 5-day per.)	Yr 1/Q3 (Dates of 5-day per.)	Yr 1/Q4 (Dates of 5-day per.)	Yr 2/Q1 (Dates of 5-day per.)
<b>School 1</b> <b>(name) Kennedy</b>	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)
W/B data collected:	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator
<input type="checkbox"/> Entire school					
<input type="checkbox"/> Grade level(s) only					
List:					
<input checked="" type="checkbox"/> Some classes only					
List: 1 class/ grade					
<b>School 2</b> <b>(name) Greenfield</b>	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)
W/B data collected:	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator
<input type="checkbox"/> Entire school					
<input type="checkbox"/> Grade level(s) only					
List:					
<input checked="" type="checkbox"/> Some classes only					
List: 1 class/ grade					
<b>School 3</b> <b>(name) Houston</b>	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)
W/B data collected:	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator	School Liason and MCDPH coordinator
<input type="checkbox"/> Entire school					
<input type="checkbox"/> Grade level(s) only					
List:					
<input checked="" type="checkbox"/> Some classes only					
List: 1 class/ grade					
<b>School 4</b> <b>(name) NA</b>	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)	Evaluator: (name/affiliation)
W/B data collected:					
<input type="checkbox"/> Entire school					
<input type="checkbox"/> Grade level(s) only					
List:					
<input type="checkbox"/> Some classes only					
List:					



ADOT Safe Routes To School Program  
Non-infrastructure Application

**Estimated walking/bicycling trips:**

(Applicants will not be scored on the estimates themselves, however, but will be judged on completing this exercise.)

**Walking**

Estimate the number of students who will *walk* to school in:

Year 1    864    Year 2    925    Year 3    990    Year 4    1,059

**Biking**

Estimate the number of students who will *bike* to school in:

Year 1    64    Year 2    69    Year 3    74    Year 4    79

How did you calculate these numbers? (255 character limit)

These estimates are shown to reflect a 7% increase in walking students and biking students each year.

ADOT Safe Routes To School Program  
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**Timeline and Milestones**

(Include all pertinent milestones including, but not limited to, event dates, public meetings, design phases, environmental reviews, and construction)

<b>Date (m/d/yyyy)</b>	<b>Milestone (50 character limit)</b>
Month/Day/Year	Project/program selected
7/1/2008	- MCDPH hire a contract staff to work with schools
	-Coordinate with principal to pick a SRTS liaison
8/1/2008	Collect baseline data, Parent/student Pre-Test
	- Establis SRTS contact at each school
	- MCDHP provide teacher education
9/1/2008	- SRTS liaison distribute parent/student surveys
	-Begin planning Walk to School Day (WTS)
	- 1st quarter student tallies (QST) for 3-days
	- MCDHP provide ongoing support & materials- WTS
	-Begin promotion of WTS
	-Order incentives (if not already done)
10/1/2008	- Create/ distribute preferred walking/biking map
	-WTS will be held
	- MCDHP will be a contact and support for WTS day
10/15/2008	-Brainstorm with schools for infastructure grant
11/1/2008	Schedule BT with Police Department
	-2nd QST for 3 days
	-Begin to plan events of Bike Rodeo(BR)
12/1/2008	-Complete writing/submit AZDOT grant proposal
	-Finalize BR events
1/1/2009	MCDPH help support promotion: BR, order incentives
2/1/2009	Hold BR; plan City of Phx sponsored Safety Night
3/1/2009	3rd QST; promote Safety Night, order incentives
4/1/2009	Hold Safety Night at each school
5/1/2009	4th QST for 3-days, parent/student surveys
	Student/parent Post- Test
6/1/2009	Project/program completion
7/1/2009	Expend all SRTS funds
	<i>Non-infrastructure projects: 18 months from date of selection; Infrastructure projects: 24 months from date of selection</i>



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**Cost Estimates:**

**School year 2008-2009**

**IMPORTANT:** to view summary totals you must right-click in the grey box and click Update Field. BE SURE TO DO THIS BEFORE PRINTING OUT YOUR APPLICATION!

	<u>SRTS \$</u>	<u>Other \$</u>	<u>Total \$</u>	<u>Summary</u>
<b>Personnel costs</b>				
Positions and salaries	\$26,000.00	\$18,000.00	\$44,000.00	\$ 0.00
Employees and benefits	\$0.00	\$3,500.00	\$3,500.00	\$ 0.00
<b>Travel expenses</b>				
Travel expenses	\$3,140.00	\$750.00	\$3,890.00	\$ 0.00
<b>Contractual services</b>				
Contractual services	\$0.00	\$0.00	\$0.00	\$ 0.00
<b>Equipment</b>				
Equipment	\$0.00	\$360.00	\$360.00	\$ 0.00
<b>Other direct costs</b>				
Education	\$4,950.00	\$0.00	\$4,950.00	\$ 0.00
Enforcement	\$3,750.00	\$0.00	\$3,750.00	\$ 0.00
Encouragement	\$300.00	\$0.00	\$300.00	\$ 0.00
Evaluation	\$6,860.00	\$0.00	\$6,6860.00	\$ 0.00
(e.g., surveys, data collection)				
<b>Contingency (10% maximum)</b>	\$0.00	\$0.00	\$0.00	\$ 0.00

**Voluntary Contributions**

All voluntary contributions must be documented. Applicants may not donate contributions to themselves. An applicant may not perform project related services or use materials owned by the applicant and consider this a contribution. Services or materials must be donated from a source other than the applicant

\$22,610.00

<b>Total value of project</b>	\$45,000.00	\$22,610.00		
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**\*Amount of SRTS funds you are requesting (cannot exceed Total value of project)**

**Total Project Value = \$67,610**

**\*\*\$6,686 in the "evaluation" field actually represents indirect cost charges at the rate of 18% of all direct costs. This application provides no other field to input this charge; evaluation has no costs attached to it. The Department of Public Health's indirect cost rate is approved by the federal government (see attachment 1 for indirect cost allocation plan).**



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**Estimated Fund Expenditures**

(Estimate how much you will spend on the project in years beyond the SRTS grant period.)

<u>Year</u>	<u>Month</u>	<u>Expenditure</u>	<u>Source (name SRTS or other source)</u>
2008	(Q1) Jul-Sep	\$19,066.00	SRTS & Maricopa County
	(Q2) Oct-Dec	\$17,266.00	SRTS & Maricopa County
2009	(Q3) Jan-Mar	\$8,926.00	SRTS & Maricopa County
	(Q4) Apr-Jun	\$8,927.00	SRTS & Maricopa County
	(Q1) Jul-Sep	\$5,000.00	Maricopa County
	(Q2) Oct-Dec	\$9,800.00	Maricopa County
2010	(Q3) Jan-Mar	\$9,800.00	Maricopa County
	(Q4) Apr-Jun	\$9,800.00	Maricopa County
	(Q1) Jul-Sep	\$5,000.00	Maricopa County
	(Q2) Oct-Dec	\$9,800.00	Maricopa County
2011	(Q3) Jan-Mar	\$9,800.00	Maricopa County
	(Q4) Apr-Jun	\$9,800.00	Maricopa County
	(Q1) Jul-Sep	\$5,000.00	Maricopa County
	(Q2) Oct-Dec	\$9,800.00	Maricopa County

**IMPORTANT:** to view summary totals you must right-click in the grey box and click Update Field. BE SURE TO DO THIS BEFORE PRINTING OUT YOUR APPLICATION!

Total	\$137,785.00
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**Maintenance and Recurring Costs:**

Explain how you will fund maintenance and any other recurring costs beyond the grant period:

Because Maricopa County Department of Public Health has developed relationships with other the City of Phoenix and other city SRTS coordinators we will be able to continue to provide partnerships to continue serving schools. Maricopa County staff will continue to work with SRTS projects to continue services.

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**Project Review and Signatures:**

[NOTE: ALL SIGNATURES INDICATE AN AGREEMENT IN PRINCIPLE AND A PARTNERSHIP ON THIS PROJECT BETWEEN THE APPLICANT AND THE SIGNING ORGANIZATION. Although not all signatures are required, applications that include more signatures will be ranked higher.]

**School/site official (required):**

(Principal, assistant principal, teacher-in-charge, P.E. teacher)

Name: Anita White Title: Principal

Signature: Anita White Date: 12-4-07

**School district official (required):**

Name: Mark Douglas Title: Superintendent

Signature: Mark F. Douglas Date: 12-4-2007

**City/county public works or transportation official:**

(Traffic engineer, transportation engineer, transportation planner)

Name: DONALD CROSS Title: CHIEF ENGINEERING TECH

Signature: Donald J. Cross Date: 12/10/07

**Law enforcement official (required):**

Name: Arnie Cuellar Title: Police Officer

Signature: Arnie Cuellar Date: 12-10-07

**Bicycle/pedestrian professional:**

(City/county Safe Routes To School coordinator, traffic safety educator, traffic engineer, city planner, landscape architect. If your community does not have any of the above, then have the leader of the walk-about sign below.)

Name: Susan Bookspan Title: Injury Prevention

Signature: Susan Bookspan Date of walk-about: 12.7.07

NAME: DONALD CROSS TITLE: SAFE ROUTES TO SCHOOL COORDINATOR

SIGNATURE: Donald J. Cross DATE OF WALK-ABOUT: 12-7-07



ADOT Safe Routes To School Program  
Non-infrastructure Application

**Parent/teacher organization representative:**

Name: N/A Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**City/county health department official or other local health/wellness professional:**

Name: Toby Urwater Title: Program Director  
MariCopa County Dept. of Health

Signature: T-Urwater Date: 12/5/07

## Training

### NOTE:

Since January 2007, did you or any of the contacts from 'Project review and signatures' section above attend a SRTS program session sponsored either by ADOT, by the National Center for Safe Routes To School, and/or by any other accredited SRTS provider?

Three (3) extra points will be awarded to applicants for whom at least one of these individuals has done so. See <http://www.azdot.gov/saferoutes> for the ADOT SRTS training/meeting schedule. If so:

Who attended: Laura Planas, Kara Milen

Location (city) of training/meeting: Flagstaff, AZ

Date of training/meeting (mm/dd/yyyy): 09/20/2007



ATTACHMENT 1: DETAILED PROJECT BUDGET WITH INDIRECT COST ALLOCATION PLAN				
		SRTS	Other \$	Total \$
Personnel costs	contract staff @ 25/hrs/week @ \$25.00/hr	\$26,000		\$26,000
Travel expenses				
mileage	4000 miles @.485			\$1,940
SRTS annual conf		\$1,200		\$1,200
Contractual Services				
Equipment				
Other direct services				
<b>Education</b>				
Stop sign pens for youth	3000 @ .85 each			\$2,550
Incentive pencils for youth	3000 @ .50 each			\$1,500
office supplies @ \$75/month	paper, pens, copying, postage, envelopes, folders, other			\$900
<b>Enforcement</b>				
bike helmets @ \$10/helmet @ 100/school	300 helmets - 100 @ 3 schools			\$3,000
bike locks	75 - 25 @ 3 schools @ \$10 each			\$750
<b>Encouragement</b>				
Incentives for teachers @ schools				\$300
<b>Evaluation</b>				
subtotal				\$38,140
indirect @ 18%				\$6,680.00
Total requested				\$45,000.00

**Public Health**  
**Departmental Indirect Cost Allocation for Grants for FY 2007/2008**

**DRAFT**

A-87 County Wide 2,524,238.00

**Allocation of County Wide**

Basis:  
Labor      % of Labor      Indirect Cost

Gen Fund-(100/860)	4,400,125.46	19.48%	491,613.00
Grants- (532/861)	16,002,629.77	70.83%	1,787,928.48
Special Revenue- (255/863)	2,190,145.88	9.69%	244,698.52
<b>TOTAL OPERATIONS</b>	<b>22,592,901.09</b>	<b>100.00%</b>	<b>2,524,238.00</b>

Administration (100/860/8630)	911,606.22
Administration (100/860/8632)	379,791.86
Administration (100/860/8640)	340,982.81
Administration (100/860/8642)	467,975.93
<b>TOTAL ADMINISTRATION</b>	<b>2,100,356.82</b>

Recon Agrees To Pivot Table  
24,693,257.91  
20,492,544.27

County Wide Indirect	2,524,238.00
Administration Services Labor	2,100,356.82
Administration Services Non Labor (less capital, less central services - 0839)	448,414.05
<b>Total Administrative Services</b>	<b>5,073,008.87</b>

**Allocation of Public Health Admin**  
Administration (100/860/8642)

Basis:  
Labor      % of Labor      Indirect Cost

Gen Fund-(100/860)	4,400,125.46	19.48%	988,003.95
Grants- (532/861)	16,002,629.77	70.83%	3,593,228.68
Special Revenue- (255/863)	2,190,145.86	9.69%	491,775.24
<b>TOTAL OPERATIONS</b>	<b>22,592,901.09</b>	<b>100.00%</b>	<b>5,073,008.87</b>
<b>TOTAL</b>	<b>22,592,901.09</b>	<b>100.00%</b>	<b>5,073,008.87</b>

County Wide Rate	1,787,928	19,946,952	8.96%	8.95%
Departmental Rate	1,805,303	19,946,952	9.05%	9.05%
	3,593,230	19,946,952	18.01%	

**Rate Base = \$19,946,952**  
The rate base was calculated as defined to the right.

40,872,985.91	Total FY06 expenditures for public health grants
(4,740,018.65)	Less: Ryan White Subrecipients/pass-through
(21,864.80)	Less: Capital total for grants 900's (net of indirect)
(1,469,736.99)	Less: Tobacco 532-861-8672-net of personnel
(5,296,336.92)	Less: Title II In-Kind Drugs (A06F and A06S)
(5,722,198.52)	Less: In-Kind Vaccines (V06F and V06S)
(281,230.68)	Less: Well Woman Health Check net of personnel
(1,920,904.37)	Less: Administration not subject to indirect ind od 539 net of CSCA
(23,932.76)	Less: Net Indirect Costs
(1,258,794.68)	Less: CSCA - County Allocation
(79,537.27)	Less: Non-Personnel costs for grants with indirect on Personnel-only-other than Tobacco and Well Woman
(109,477.99)	Less: Grants subject to zero indirect
<b>19,946,952.28</b>	



# CITY OF PHOENIX STREET TRANSPORTATION DEPARTMENT

200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

Date of Report: Thursday, November 15, 2007 11:46 AM  
Database Searched: State ALISS Records  
Intersection Name: 12TH ST and VINEYARD RD  
Date Search Range: Jan 2001 thru May 2006  
Distance: <= 150 Feet

VINEYARD RD / 12TH ST (Intersection 0') ANGLE					8/16/02	10:04 PM	Injured:0	Fatals:0	RPT.#020631
Unit	Direction	Type	Action	First Harmful Event	Violation		Vision Obscurement		Driver Condition
1	South	PC	Unknown	Collision with other Motor Vehicle	Ran Stop Sign		Unknown		Unknown
2	East	PU	Making Left Turn	Collision with other Motor Vehicle	No Improper Driving		Not Obscured		No Apparent Influence
VINEYARD RD / 12TH ST (Intersection 59') SINGLE VEHICLE					1/14/03	01:55 AM	Injured:0	Fatals:0	RPT.#300863
Unit	Direction	Type	Action	First Harmful Event	Violation		Vision Obscurement		Driver Condition
1	South	PC	Going Straight Ahead	Collision with Fence	Speed Too Fast for Conditions		Unknown		Unknown
12TH ST / VINEYARD RD (Intersection 0') PEDESTRIAN					2/18/05	08:00 AM	Injured:1	Fatals:0	RPT.#004061
Unit	Direction	Type	Action	First Harmful Event	Violation		Vision Obscurement		Driver Condition
1	South	PC	Going Straight Ahead	Collision with Pedestrian	Speed Too Fast for Conditions		Not Obscured		Unknown
2	East	NR	Walking With Traffic	Collision with Pedestrian	Other		Not Obscured		No Apparent Influence
12TH ST / VINEYARD RD (Intersection 114') SINGLE VEHICLE					5/4/06	11:41 AM	Injured:1	Fatals:0	RPT.#012319
Unit	Direction	Type	Action	First Harmful Event	Violation		Vision Obscurement		Driver Condition
1	North	PC	Going Straight Ahead	Collision with Fence	Unknown		Not Obscured		No Apparent Influence

\* \* \* \* \* SEARCH COMPLETED \* \* \* \* \*

Year	PDO	Fatal	Injury	Angle	Back- ing	Bike	Head On	Left Turn	Pedes- trian	Rear End	Side Swipe	Other	Totals
2002	1	0	0	1	0	0	0	0	0	0	0	0	1
2003	1	0	0	0	0	0	0	0	0	0	0	1	1
2005	0	0	1	0	0	0	0	0	1	0	0	0	1
2006	0	0	1	0	0	0	0	0	0	0	0	1	1
Average	1	0	1	0	0	0	0	0	0	0	0	1	1

Please see the Safety Section for more Detailed Analysis or Collision Reports

## CITY OF PHOENIX - STREET TRANSPORTATION DEPARTMENT

200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

NOTE: The data above only summarizes data provided entirely by either the Phoenix Police Department (TADS) or the Arizona Department of Transportation (ALISS).

# CITY OF PHOENIX STREET TRANSPORTATION DEPARTMENT

200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

Date of Report: Thursday, November 15, 2007 11:45 AM  
Database Searched: State ALISS Records  
Intersection Name: 11TH ST and VINEYARD RD  
Date Search Range: Jan 2001 thru May 2006  
Distance: <= 150 Feet

VINEYARD RD / 11TH ST (Intersection 0') ANGLE				12/12/01 04:21 PM	Injured:0	Fatals:0	RPT.#033387
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition
1	South	PU	Making Right Turn	Collision with other Motor Vehicle	Made Improper Turn	Unknown	Unknown
2	East	PU	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence
11TH ST / VINEYARD RD (Intersection 39') SINGLE VEHICLE				5/11/02 01:30 AM	Injured:0	Fatals:0	RPT.#012334
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition
1	South	PC	Going Straight Ahead	Collision with Guard Rail	Speed Too Fast for Conditions	Unknown	Unknown
VINEYARD RD / 11TH ST (Intersection 0') ANGLE				3/19/05 03:07 PM	Injured:0	Fatals:0	RPT.#006876
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition
1	South	PC	Going Straight Ahead	Collision with other Motor Vehicle	Ran Stop Sign	Not Obscured	No Apparent Influence.
2	East	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence.

\*\*\*\*\* SEARCH COMPLETED \*\*\*\*\*

Year	PDO	Fatal	Injury	Angle	Back- ing	Bike	Head On	Left Turn	Pedes- trian	Rear End	Side Swipe	Other	Totals
2001	1	0	0	1	0	0	0	0	0	0	0	0	1
2002	1	0	0	0	0	0	0	0	0	0	0	1	1
2005	1	0	0	1	0	0	0	0	0	0	0	0	1
Average	1	0	0	1	0	0	0	0	0	0	0	0	1

Please see the Safety Section for more Detailed Analysis or Collision Reports

CITY OF PHOENIX - STREET TRANSPORTATION DEPARTMENT  
200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

NOTE: The data above only summarizes data provided entirely by either the Phoenix Police Department (TADS) or the Arizona Department of Transportation (ALISS).



# CITY OF PHOENIX STREET TRANSPORTATION DEPARTMENT

200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

Date of Report: Thursday, November 15, 2007 11:14 AM  
Database Searched: State ALISS Records  
Intersection Name: 10TH ST and VINEYARD RD  
Date Search Range: Jan 2001 thru May 2006  
Distance: <= 150 Feet

VINEYARD RD / 10TH ST (Intersection 0') ANGLE					10/13/01 02:40 PM	Injured:0	Fatals:0	RPT.#030239
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	South	PU	Stopped In Trafficway	Collision with other Motor Vehicle	Ran Stop Sign	Not Obscured	No Apparent Influence	
2	West	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
VINEYARD RD / 10TH ST (Intersection 0') LEFT TURN					5/3/02 06:15 PM	Injured:0	Fatals:0	RPT.#011758
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	East	PC	Making Left Turn	Collision with other Motor Vehicle	Unknown	Not Obscured	No Apparent Influence	
2	West	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
VINEYARD RD / 10TH ST (Intersection 0') ANGLE					7/3/02 03:56 PM	Injured:0	Fatals:0	RPT.#017034
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	South	PC	Going Straight Ahead	Collision with other Motor Vehicle	Failed to Yield Right-Of-Way	Not Obscured	No Apparent Influence	
2	East	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
10TH ST / VINEYARD RD (Intersection 0') ANGLE					10/8/02 04:48 PM	Injured:2	Fatals:0	RPT.#025741
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	South	PU	Going Straight Ahead	Collision with other Motor Vehicle	Failed to Yield Right-Of-Way	Not Obscured	No Apparent Influence	
2	West	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
10TH ST / VINEYARD RD (Intersection 0') ANGLE					9/4/03 04:22 PM	Injured:0	Fatals:0	RPT.#021311
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	South	PC	Going Straight Ahead	Collision with other Motor Vehicle	Failed to Yield Right-Of-Way	Not Obscured	No Apparent Influence	
2	East	PU	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
VINEYARD RD / 10TH ST (Intersection 3') SINGLE VEHICLE					9/21/05 12:25 AM	Injured:0	Fatals:0	RPT.#025374
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	West	PC	Making Right Turn	Collision with Traffic Sign	Speed Too Fast for Conditions	Not Obscured	Had Been Drinking	
10TH ST / VINEYARD RD (Intersection 0') LEFT TURN					5/29/06 06:19 PM	Injured:0	Fatals:0	RPT.#014412
Unit	Direction	Type	Action	First Harmful Event	Violation	Vision Obscurement	Driver Condition	
1	West	NR	Making Left Turn	Collision with other Motor Vehicle	Made Improper Turn	Unknown	Unknown	
2	East	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	
3	North	PC	Going Straight Ahead	Collision with other Motor Vehicle	No Improper Driving	Not Obscured	No Apparent Influence	

\*\*\*\*\* SEARCH COMPLETED \*\*\*\*\*

Year	PDO	Fatal	Injury	Angle	Back-ing	Bike	Head On	Left Turn	Pedes-trian	Rear End	Side Swipe	Other	Totals
2001	1	0	0	1	0	0	0	0	0	0	0	0	1
2002	2	0	1	2	0	0	0	1	0	0	0	0	3
2003	1	0	0	1	0	0	0	0	0	0	0	0	1
2005	1	0	0	0	0	0	0	0	0	0	0	1	1
2006	1	0	0	0	0	0	0	1	0	0	0	0	1
Average	1	0	0	1	0	0	0	0	0	0	0	0	1

Please see the Safety Section for more Detailed Analysis or Collision Reports

## CITY OF PHOENIX - STREET TRANSPORTATION DEPARTMENT

200 W. Washington Phoenix, AZ 85003-1661 (602) 495-7049

NOTE: The data above only summarizes data provided entirely by either the Phoenix Police Department (TADS) or the Arizona Department of Transportation (ALISS).





December 13, 2007

Ms. Toby Urvater, M.S.W.  
 Program Director  
 Maricopa County Department of Public Health  
 Office of Health Promotion and Education  
 4041 N. Central Avenue, Suite 1500  
 Phoenix, Arizona 85012

Dear Ms. Urvater:

This letter is in response to a request for assistance with an ADOT Safe Routes to School Program Non-infrastructure grant application centered on a two-mile radius of Greenfield Elementary school located within the South Mountain Precinct. The selected information has a geographical boundary of Roeser Road to the north, South Mountain Avenue on the south, Central Avenue on the west, and 20<sup>th</sup> Street on the east.

This area actually covers three elementary schools with approximately 500 students at each facility. The schools consist of Greenfield, Amy Houston, and Kennedy Elementary schools. The students are arriving at school between 7:30 a.m. and 8:00 a.m., when school starts, and they are released between 2:00 p.m. and 3:30 p.m., depending on the school. This is approximately 1500 students leaving this area by way of school buses, family vehicles, or pedestrian travel.

According to the most recent accident information from the Phoenix Police Department from June 2007 to November 2007, the following data was received for the target area:

	Injury Accidents	Non-injury Accidents	Total
June	14	33	47
July	16	15	31
August	9	27	36
September	14	27	41
October	13	31	44
November	11	20	31
<b>Total</b>	<b>77</b>	<b>153</b>	<b>230</b>

**ATTACHMENT 2(b)**

Ms. Toby Urvater

Page 2

December 13, 2007

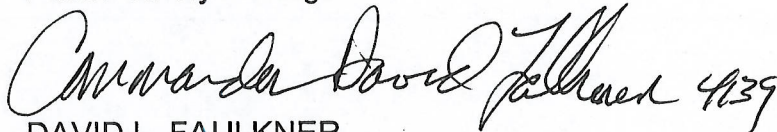
In speaking with the School Resource Officer for Greenfield Elementary School, the main focus of travel issues in this area comes from E. Alta Vista and S. 10<sup>th</sup> Street. This area is an offset intersection where many of the children funnel through on their way to school. There are also a high number of parents dropping off their children along this area that creates traffic congestion and delays due to parents leaving their cars along the side of the road to take their children onto campus. The roadways are not wide enough to accommodate this type of traffic pattern during the morning drop-offs and afternoon pick-ups.

The amount of vehicle traffic and lack of bicycle lanes makes it hazardous for children riding to school during their morning and afternoon commutes. The South Mountain Precinct is willing to assist the Maricopa County Department of Public Health in addressing these issues to increase safe pedestrian activities within this area.

Sincerely,

JACK F. HARRIS

Public Safety Manager

A handwritten signature in cursive script, reading "David L. Faulkner 4139".

DAVID L. FAULKNER

Commander

South Mountain Precinct

4831\400\fr\sgtdocs\45S\lfr-Safe Routes to School Grant.doc

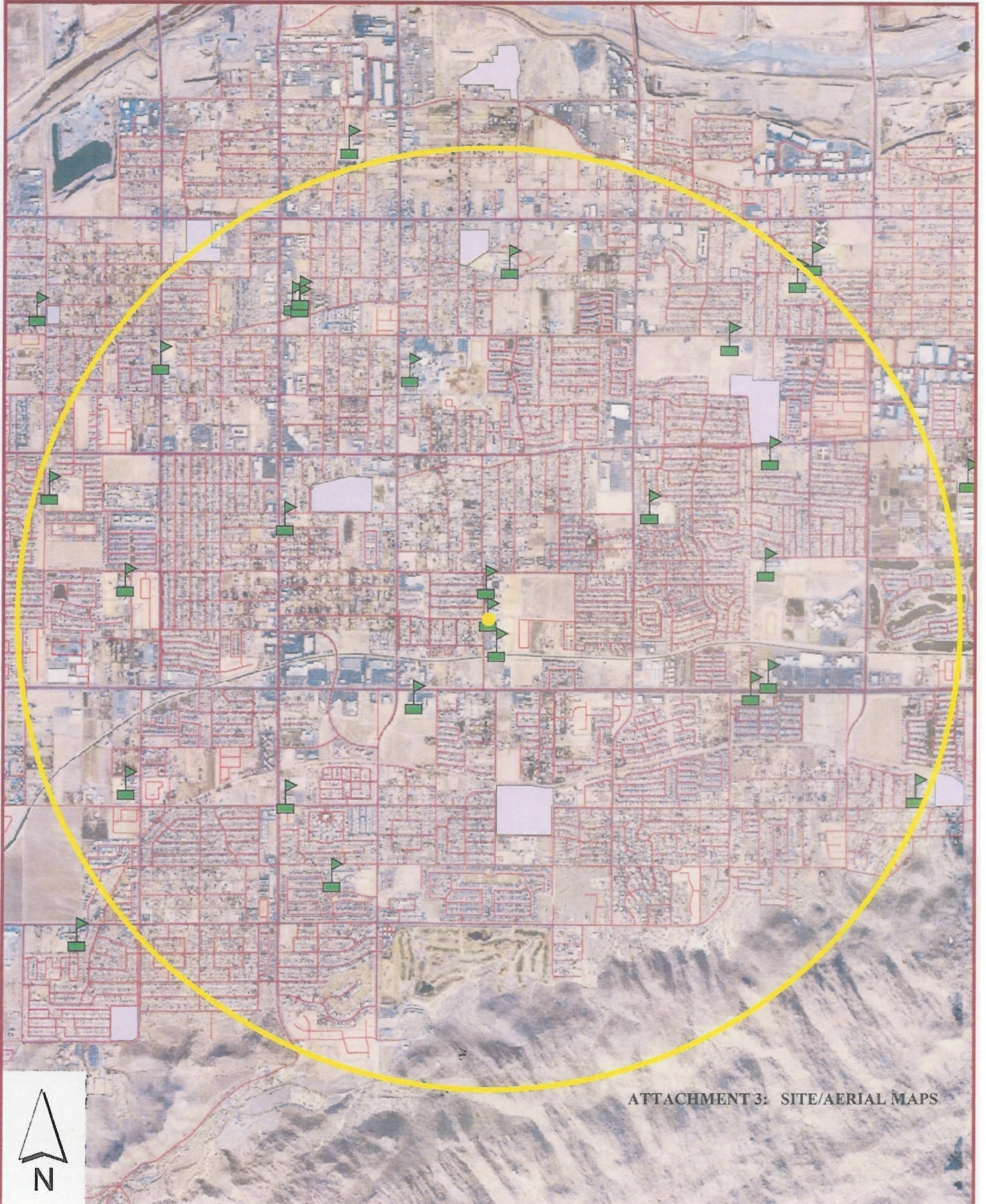




City of Phoenix  
Street Transportation Dept.

J.F. Kennedy School  
2-Mile Radius

ATTACHMENT 3: SITE/AERIAL MAPS











**BOARD OF DIRECTORS**

Deena Bolland  
*Mesa Fire Department*

Susan Bookspan  
*Phoenix Children's Hospital*

Tanja Tanner  
*Goodyear Fire Department*

Boyd Tong  
*Volunteer*

Rick Hyde  
*Peoria Police Department*

Lori Schmidt  
*Scottsdale Fire Department*

Jean DeStories  
*Mesa Department of Transportation*

**OFFICERS**

**PRESIDENT**  
Mike Tellef  
*Peoria Police Department*

**VICE PRESIDENT**  
Jean Machnicki  
*Gilbert Fire Department*

**SECRETARY**  
Sarah Ocampo  
*Association for Supportive Child Care*

**TREASURE**  
*vacant*

**COALITION COORDINATOR**  
Zoraida Etnick  
*Maricopa County  
Department of Public Health*

**EXECUTIVE DIRECTOR**  
Ardith Crow

December 4, 2007


Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

Dear Mr. Fellows,

We are pleased to offer our support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

We agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educating them on how to do it safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at (480) 947-4701 if you have any questions.

Sincerely,  
  
Ardith Crow  
Executive Director  
Safe Kids Maricopa County

PO Box 67732

Phoenix, AZ 85082  
[www.safekidsmaricopa.org](http://www.safekidsmaricopa.org)  
Federal ID #86-0761964

tel 480-429-9535



**PHOENIX  
CHILDREN'S  
HOSPITAL**

December 10, 2007

Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

Dear Mr. Fellows,

We are pleased to offer our support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

We agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educating them on how to do it safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at (602) 546-1711 if you have any questions.

Sincerely,

Susan Bookspan  
Phoenix children's Hospital  
Injury Prevention Center





## City of Phoenix

STREET TRANSPORTATION DEPARTMENT

December 14, 2007

Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

Dear Mr. Fellows,

I am pleased to offer my support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

The City Of Phoenix agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educating them on how to do it safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at (602) 534-2020 if you have any questions.

Sincerely,

Donald Cross

Chief Engineering Technician  
City of Phoenix  
Street Transportation Department  
School Safety Team



JANET NAPOLITANO  
Governor

RICHARD G. FIMBRES  
Director  
Governor's Highway Safety Representative

December 10, 2007

Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

Dear Mr. Fellows,

We are pleased to offer our support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

We agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educate them on how to do so safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at (602) 255-3216 if you have any questions.

Sincerely,

Arnie Cuellar  
City of Phoenix Police Officer  
Arizona Governor's Office of Highway Safety  
Occupant Protection Coordinator



December 3, 2007

Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

Dear Mr. Fellows,

I am pleased to offer my support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

We agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educating them on how to do it safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at 602.232.7220 if you have any questions.

Sincerely,

*Dr. Anita White*  
Roosevelt School District #166  
*John F. Kennedy Elementary*

December 3, 2007

Brian Fellows  
Safe Routes to School Coordinator  
Arizona Department of Transportation  
206 South 17<sup>th</sup> Avenue, Mail Drop 310B  
Phoenix, Arizona 85007

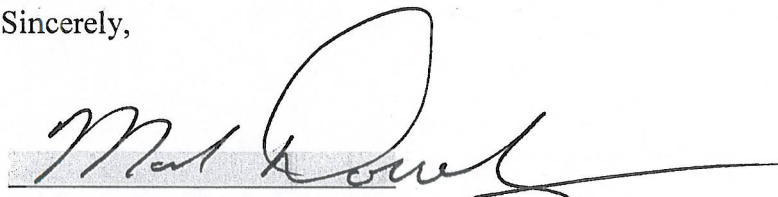
Dear Mr. Fellows,

I am pleased to offer my support to the Maricopa County Department of Public Health (MCDPH) Office of Health Promotion and Education (OHPE) in their request for funding from the Arizona Department of Transportation Safe Routes to School Program. We appreciate the efforts OHPE is making to encourage school-aged children to walk and bike safely to school.

We agree that it is important for children to stay healthy and active and that it is equally important for our communities to reduce automobile exhaust and pollution. OHPE is doing the schools a great service by encouraging kids to walk and bike to school and to educating them on how to do it safely. Furthermore, OHPE, by working with local partners, will ensure that the students have safe routes to travel on and that the laws and rules that protect them as they do so are enforced.

Please contact me at 602 243 4804 if you have any questions.

Sincerely,

  
Roosevelt School District #66  
Superintendent



## ATTACHMENT 5: WALKING/BIKING ROUTE MAP

### 'Walkabout' Comments from City of Phoenix Safe Routes to School Coordinator, Donald Cross

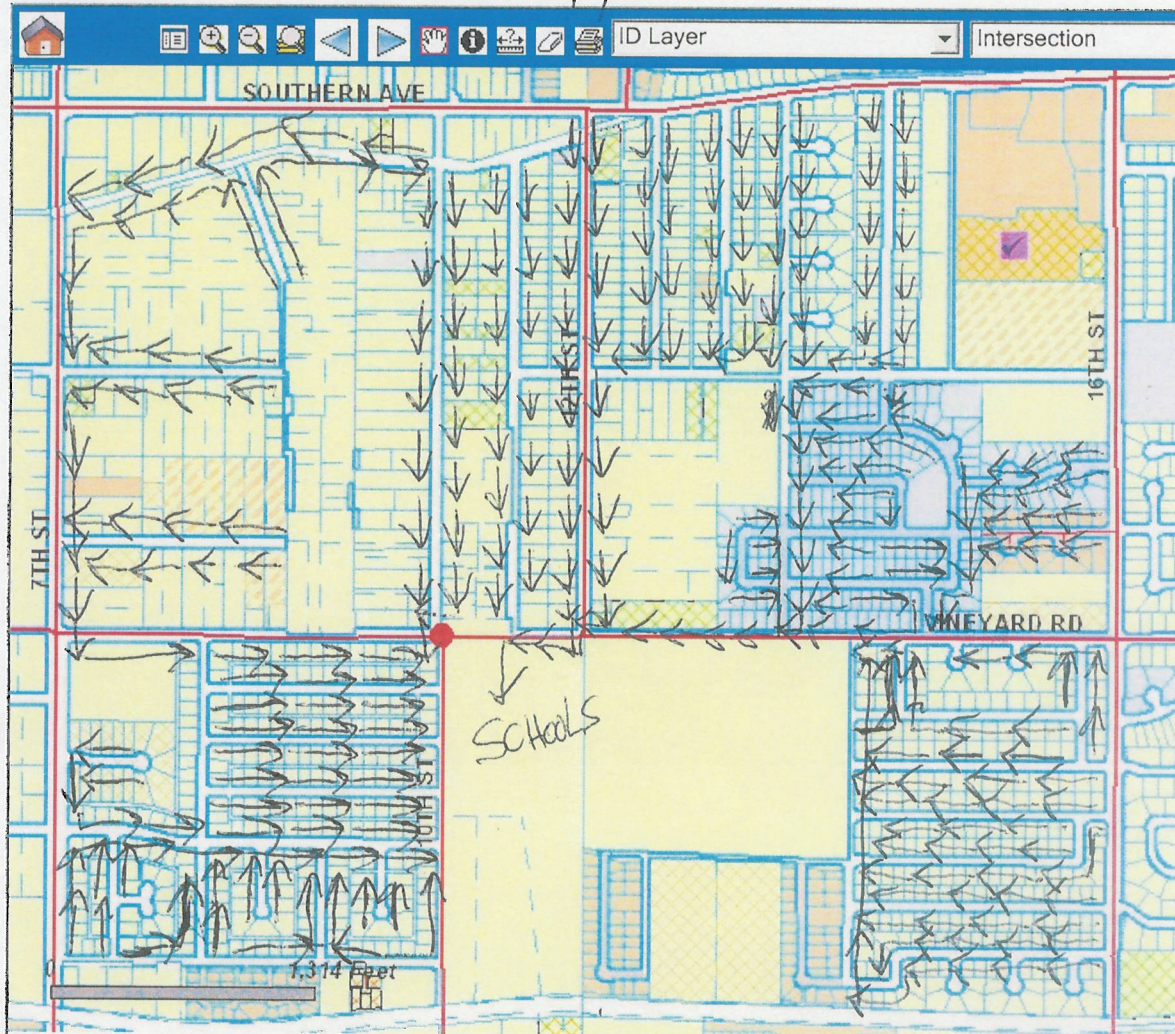
On Friday December 7<sup>th</sup>, I along with two other Maricopa County Department of Public Health, Office of Health Promotion and Education staff conducted a "Walkabout" around the Roosevelt School area. It was noted that there were sidewalk infrastructures already in existence on the west side of the school, so our focus was on the northern neighborhoods between 7<sup>th</sup> Street-16<sup>th</sup> Street, and Vineyard Road to Southern Avenue. These neighborhoods lack the infrastructure that the neighborhoods to the West of J.F. Kennedy School, C.O. Greenfield School, and Amy Houston Academy have in place.

Numerous safety hazards and concerns were noted by all members participating in the "Walkabout". Reoccurring hazards that were present on all streets were garbage and debris, large dangerous dogs (pitbulls, and rottweilers) in yards with low fences or roaming freely, deep ditches on the sides of the roads, cars parked on the sidewalk, open drainage wells, exposed wires, overgrown trees and bushes, and no sidewalks for children to walk on. More specific safety concerns that were noted were the intersection of 10<sup>th</sup> Street and Vineyard, where the right of way is not clearly marked and is very confusing for drivers. There is a large drainage ditch on the north side of Vineyard that children could easily fall into. There is also no place for children to stand when waiting to cross the street for school. The children must stand in the road, and also have their view of oncoming traffic impaired by a large tree located at the intersection as well. (Please see attached pictures)

In the areas that did have sidewalks common deficiencies were noted. There were often telephone poles blocking the sidewalks, and wires bolted to the sidewalk connected to the poles. The crosswalk located 10<sup>th</sup> Street and Southern (crossing Southern Avenue) also does not have a tapered curb and prohibits the access of a wheelchair from the southern to the northern side of the street. (Please see attached pictures)



# KENNEDY / GREENFIELD



## PRELIMINARY WALKABILITY MAP



**ATTACHMENT 6: PHOTOGRAPHS**





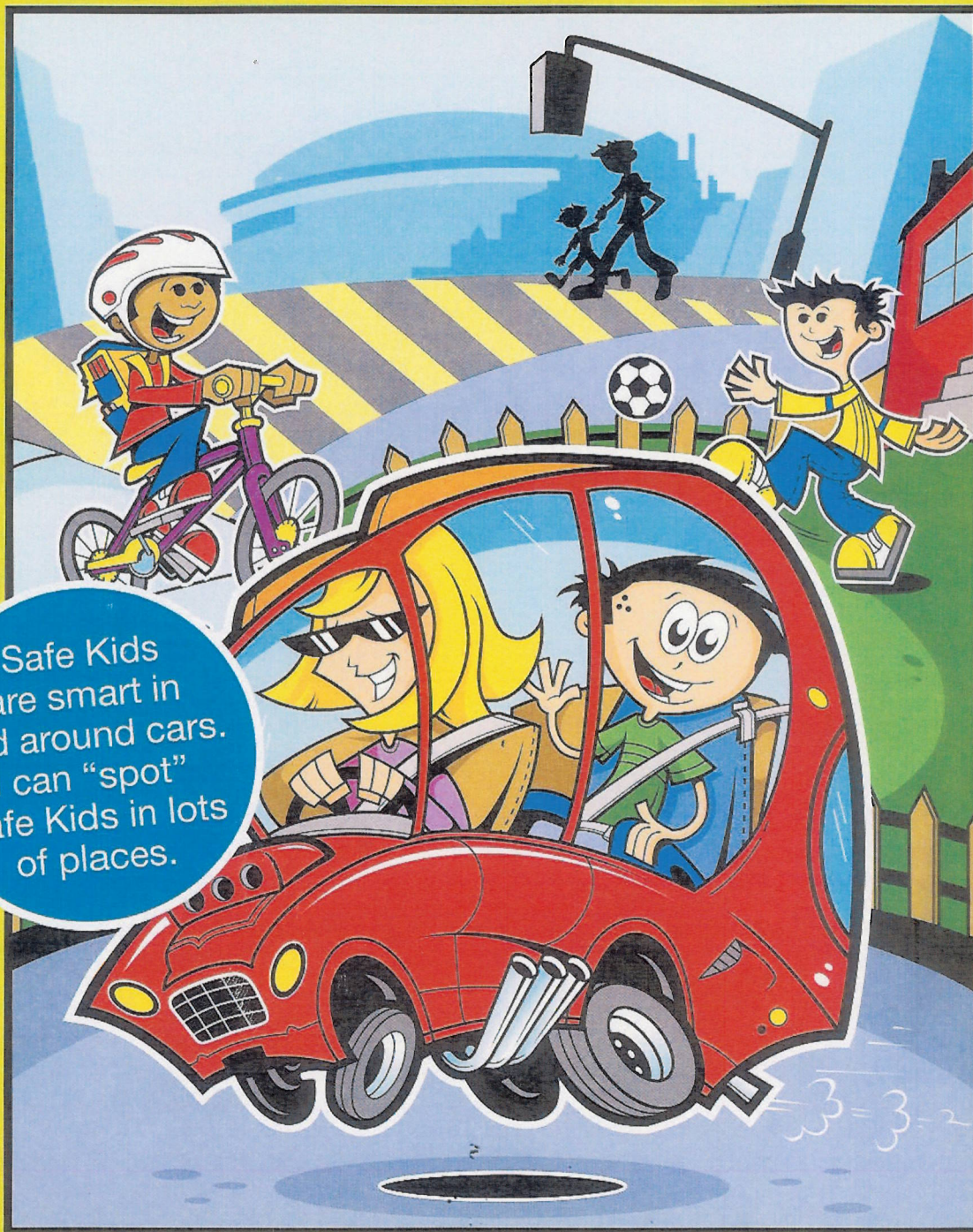






# Spotter's Club

## Activity and Coloring Book



Safe Kids  
are smart in  
and around cars.  
I can "spot"  
Safe Kids in lots  
of places.

Child's Name \_\_\_\_\_ Driver's Name \_\_\_\_\_



# When I Ride My Bike

When I sit on my booster seat, I can “spot” kids wearing bike helmets when they ride bikes. I always wear my helmet when I ride my bike. I ride only where an adult can see me. I never ride in the street, in parking lots or in driveways, where cars might pull in or out.



Add a sticker for every day you do this.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Driver Sticker

**Parents:** Use a bike helmet when you bike with your family. Provide properly fitted bike helmets for all children who ride bikes. Talk to your child about the importance of wearing a helmet on all wheeled toys.



## Swim Safe

Always watch your children when they are playing in or near the water.



Always make sure your children wear life jackets when riding on boats or playing in or near open bodies of water.



## Play Safe

Always watch children when they play on playgrounds.



Make sure children wear the right protective gear when practicing and playing team sports.



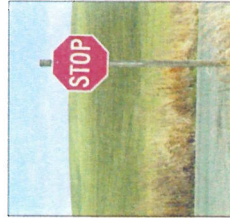
Don't let children play on balconies, roofs, driveways, streets or parking lots.

## Wheel Safe

Make sure your children wear helmets and other protective gear every time they bike, skate or ride a scooter.



Teach your children the rules of the road, including all traffic laws.



## Walk Safe

Make sure children younger than 10 always cross streets with an adult.



Teach children to cross streets at corners and look left, right and left again before crossing.



Dress children in clothing with reflective materials and teach them to carry a flashlight when it's dark.

## Ride Safe

Keep children in the right type of car seat or booster seat until adult lap and shoulder belts fit them correctly.



Properly secure all children younger than 13 in a back seat on every ride.



**For more information, contact:**  
**Safe Kids Worldwide**  
**1301 Pennsylvania Avenue, NW**  
**Suite 1000**  
**Washington, DC 20004**  
**202-662-0600**  
**[www.usa.safekids.org](http://www.usa.safekids.org)**

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 National Medical Center

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## Seguridad al nadar

Vigile siempre a sus niños cuando éstos se encuentren jugando en o cerca al agua.



Asegúrese siempre que sus niños usen chalecos salvavidas cuando viajen en botes o jueguen en o cerca a espacios de agua abiertos.



## Seguridad al jugar

No permita a los niños jugar en balcones, techos, entradas de vehículos, calles o estacionamientos.



Vigile siempre a los niños cuando jueguen en áreas de recreación.



Asegúrese que los niños usen los equipos de protección adecuados cuando practiquen o jueguen deportes.

## Seguridad sobre ruedas

Asegúrese que sus niños usen cascos y otros equipos de protección cada vez que ellos monten bicicleta, patinen o manejen un scooter.



Asegúrese que los cascos se ajusten en forma adecuada y que sus niños los usen cómodamente.



## Seguridad al viajar

Mantenga a los niños en el tipo de asiento protector para niños o asiento elevado adecuado, hasta que el cinturón de seguridad de regazo y hombro para adulto les quede correctamente.



Sujete adecuadamente a todos los niños menores de 13 años de edad en el asiento trasero del vehículo en cada viaje.



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